

Rep Order# 6837954 Ver# 1 Mod# 0 Status Confirmed

Traffic Order# 105009

Last Received: 08/01/2012 2:13 PM
Showing Buylines: All Lines

1 of 7

Station KSNV-TV LAS VEGAS, NV.
Advertiser () OBAMA FOR AMERICA
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer MAURA GILROY
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/18/2012 - 09/24/2012
Hiatus Weeks

Rep Firm:
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

BARACK OBAMA FOR AMERICA SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	5A-6A	NEWS	:30	\$90.00	09/18-09/21	4	1	4	\$360.00	
				Buyline Comment: NEWS								
	2	M	5A-6A	NEWS	:30	\$90.00	09/24-09/24	1	1	1	\$90.00	
				Buyline Comment: NEWS								
	3	TU-F	6A-7A	NEWS	:30	\$175.00	09/18-09/21	4	1	4	\$700.00	
				Buyline Comment: NEWS								
	4	M	6A-7A	NEWS	:30	\$175.00	09/24-09/24	1	1	1	\$175.00	
				Buyline Comment: NEWS								
	5	TU-F	7A-9A	TODAY SHOW	:30	\$200.00	09/18-09/21	4	1	4	\$800.00	
				Buyline Comment: TODAY SHOW								
	6	M	7A-9A	TODAY SHOW	:30	\$200.00	09/24-09/24	1	1	1	\$200.00	
				Buyline Comment: TODAY SHOW								
	7	SA	6A-7A	NEWS	:30	\$125.00	09/22-09/22	1	1	1	\$125.00	
				Buyline Comment: NEWS								
	8	SA	7A-9A	SAT TODAY	:30	\$150.00	09/22-09/22	1	1	1	\$150.00	
				Buyline Comment: SAT TODAY								
	9	SU	6A-7A	NEWS	:30	\$90.00	09/23-09/23	1	1	1	\$90.00	
				Buyline Comment: NEWS								
	10	SU	7A-8A	SUN TODAY	:30	\$150.00	09/23-09/23	1	1	1	\$150.00	
				Buyline Comment: SUN TODAY								

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Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	SU	8A-9A	MEET THE PRESS	:30	\$1,300.00	09/23-09/23	1	1	1	\$1,300.00	
				Buyline Comment: MEET THE PRESS								
	12	SU	9A-930A	NEWS	:30	\$125.00	09/23-09/23	1	1	1	\$125.00	
				Buyline Comment: NEWS								
	13	SU	930A-10A	CHRIS MATHEWS	:30	\$135.00	09/23-09/23	1	1	1	\$135.00	
				Buyline Comment: CHRIS MATHEWS								
	14	TU-F	9A-10A	TODAY SHOW II	:30	\$95.00	09/18-09/21	4	1	4	\$380.00	
				Buyline Comment: TODAY SHOW II								
	15	M	9A-10A	TODAY SHOW II	:30	\$95.00	09/24-09/24	1	1	1	\$95.00	
				Buyline Comment: TODAY SHOW II								
	16	TU-F	10A-11A	TODAY SHOW III	:30	\$80.00	09/18-09/21	4	1	4	\$320.00	
				Buyline Comment: TODAY SHOW III								
	17	M	10A-11A	TODAY SHOW III	:30	\$80.00	09/24-09/24	1	1	1	\$80.00	
				Buyline Comment: TODAY SHOW III								
	18	TU-F	11A-12P	RACHEL RAY	:30	\$80.00	09/18-09/21	4	1	4	\$320.00	
				Buyline Comment: RACHEL RAY								
	19	M	11A-12P	RACHEL RAY	:30	\$80.00	09/24-09/24	1	1	1	\$80.00	
				Buyline Comment: RACHEL RAY								
	20	TU-F	12P-1230P	NEWS	:30	\$125.00	09/18-09/21	4	1	4	\$500.00	
				Buyline Comment: NEWS								
	21	M	12P-1230P	NEWS	:30	\$125.00	09/24-09/24	1	1	1	\$125.00	
				Buyline Comment: NEWS								

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Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

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	22	TU-F	1230P-1P	AGENDA	:30	\$100.00	09/18-09/21	4	1	4	\$400.00	
				Buyline Comment: AGENDA								
	23	M	1230P-1P	AGENDA	:30	\$100.00	09/24-09/24	1	1	1	\$100.00	
				Buyline Comment: AGENDA								
	24	TU-F	1P-2P	AGENDA	:30	\$125.00	09/18-09/21	4	1	4	\$500.00	
				Buyline Comment: DAYS								
	25	M	1P-2P	AGENDA	:30	\$125.00	09/24-09/24	1	1	1	\$125.00	
				Buyline Comment: DAYS								
	26	TU-F	2P-3P	AGENDA	:30	\$85.00	09/18-09/21	4	1	4	\$340.00	
				Buyline Comment: DRS								
	27	M	2P-3P	AGENDA	:30	\$85.00	09/24-09/24	1	1	1	\$85.00	
				Buyline Comment: DRS								
	28	TU-F	3P-4P	AGENDA	:30	\$150.00	09/18-09/21	4	1	4	\$600.00	
				Buyline Comment: PHIL								
	29	M	3P-4P	AGENDA	:30	\$150.00	09/24-09/24	1	1	1	\$150.00	
				Buyline Comment: PHIL								
	30	TU-F	4P-430P	AGENDA	:30	\$145.00	09/18-09/21	4	1	4	\$580.00	
				Buyline Comment: NEWS								
	31	M	4P-430P	AGENDA	:30	\$145.00	09/24-09/24	1	1	1	\$145.00	
				Buyline Comment: NEWS								
	32	TU-F	430P-5P	AGENDA	:30	\$175.00	09/18-09/21	4	1	4	\$700.00	
				Buyline Comment: NEWS								

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EC'd	Yes						

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009 **Printed:** 08/02/2012 9:30 AM
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Station KSNV-TV LAS VEGAS, NV.

Advertiser ().OBAMA FOR AMERICA
Product OBAMA FOR AMERICA

Estimate#	1250
Buyer	MAURA GILROY

Phone#

Fax#

LT	In	Day	Time	Program
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Agency () GMMB
3050 K ST NW

3050 K ST NW
WASHINGTON, DC 20007
Agencies C/P1/P2/E 95/101/1536

Flight Dates
09/18/2012 - 09/24/2012

Index

Rep Firm
Sales Office () PHILADELPHIA

Salesperson () AMY MCCREARY

Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

Spots/Week |

Weeks	Spots
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9
10	10
11	11
12	12
13	13
14	14
15	15
16	16
17	17
18	18
19	19
20	20
21	21
22	22
23	23
24	24
25	25
26	26
27	27
28	28
29	29
30	30
31	31
32	32
33	33
34	34
35	35
36	36
37	37
38	38
39	39
40	40
41	41
42	42
43	43
44	44
45	45
46	46
47	47
48	48
49	49
50	50
51	51
52	52

Total Cost

Daypart

Line	Day	Time	Length	Rate	Start Date	End Date	Spots	Spots	Rate
33	M	430P-5P	:30	\$175.00	09/24-09/24	1	1	1	\$175.00
Buyline Comment: NEWS									
34	TU-F	5P-630P	:30	\$250.00	09/18-09/21	4	1	4	\$1,000.00
Buyline Comment: NEWS									
35	M	5P-630P	:30	\$250.00	09/24-09/24	1	1	1	\$250.00
Buyline Comment: NEWS									
36	SA	5P-630P	:30	\$150.00	09/22-09/22	1	1	1	\$150.00
Buyline Comment: NEWS									
37	SU	830P-930P	:30	\$450.00	09/23-09/23	1	1	1	\$450.00
Buyline Comment: NEWS AFTER NFL									
38	TU-F	630P-7P	:30	\$230.00	09/18-09/21	4	1	4	\$920.00
Buyline Comment: JEOPARDY									
39	M	630P-7P	:30	\$230.00	09/24-09/24	1	1	1	\$230.00
Buyline Comment: JEOPARDY									
40	TU-F	7P-730P	:30	\$230.00	09/18-09/21	4	1	4	\$920.00
Buyline Comment: WHEEL									
41	M	7P-730P	:30	\$230.00	09/24-09/24	1	1	1	\$230.00
Buyline Comment: WHEEL									
42	TU-F	730P-8P	:30	\$125.00	09/18-09/21	4	1	4	\$500.00
Buyline Comment: FACE TO FACE									
43	M	730P-8P	:30	\$125.00	09/24-09/24	1	1	1	\$125.00
Buyline Comment: FACE TO FACE									

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	44	SA	630P-7P	JEOPARDY	:30	\$150.00	09/22-09/22	1	1	1	\$150.00	
				Buyline Comment: JEOPARDY								
	45	SA	7P-730P	WHEEL	:30	\$150.00	09/22-09/22	1	1	1	\$150.00	
				Buyline Comment: WHEEL								
	46	SA	730P-8P	VEGAS INC	:30	\$100.00	09/22-09/22	1	1	1	\$100.00	
				Buyline Comment: VEGAS INC								
	47	M	10P-11P	REVOLUTION	:30	\$1,000.00	09/24-09/24	1	1	1	\$1,000.00	
				Buyline Comment: REVOLUTION								
	48	W	10P-11P	DATELINE	:30	\$1,000.00	09/19-09/19	1	1	1	\$1,000.00	
				Buyline Comment: DATELINE								
	49	SA	9P-10P	NBC PRIME	:30	\$400.00	09/22-09/22	1	1	1	\$400.00	
				Buyline Comment: NBC PRIME								
	50	SA	10P-11P	NBC PRIME	:30	\$500.00	09/22-09/22	1	1	1	\$500.00	
				Buyline Comment: NBC PRIME								
	51	SU	515P-830P	SUN NIGHT FTBL	:30	\$4,000.00	09/23-09/23	1	1	1	\$4,000.00	
				Buyline Comment: SUN NIGHT FTBL								
	52	TU-F	11P-1135P	NEWS	:30	\$255.00	09/18-09/21	4	1	4	\$1,020.00	
				Buyline Comment: NEWS								
	53	M	11P-1135P	NEWS	:30	\$255.00	09/24-09/24	1	1	1	\$255.00	
				Buyline Comment: NEWS								
	54	SA	11P-1135P	NEWS	:30	\$225.00	09/22-09/22	1	1	1	\$225.00	
				Buyline Comment: NEWS								

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	55	SU	11P-1135P	NEWS	:30	\$255.00	09/23-09/23	1	1	1	\$255.00	
	Buyline Comment: NEWS											
	56	TU-F	1135P-1235A	LENO	:30	\$110.00	09/18-09/21	4	1	4	\$440.00	
	Buyline Comment: LENO											
	57	M	1135P-1235A	LENO	:30	\$110.00	09/24-09/24	1	1	1	\$110.00	
	Buyline Comment: LENO											
	58	TU-F	1235A-135A	FALLON	:30	\$40.00	09/18-09/21	4	1	4	\$160.00	
	Buyline Comment: FALLON											
	59	M	1235A-135A	FALLON	:30	\$40.00	09/24-09/24	1	1	1	\$40.00	
	Buyline Comment: FALLON											
	60	SA	1130P-1A	SNL	:30	\$400.00	09/22-09/22	1	1	1	\$400.00	
	Buyline Comment: SNL											

---REPORT TOTALS---
 Report Totals: 120 / \$25,180.00

---SALES MONTHLY TOTALS---
 Sep 12: 120 / \$25,180.00
 Sales Totals: 120 / \$25,180.00
 Station Totals: 120 / \$25,180.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$83,933
 CATV 0% KBLR 0% KINC 0% KLAS 26% KSNV 30%
 KTNV 19% KTUD 1% KVCW 2% KVMY 2% KVVU 20%

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XXXX 0%

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books NOV12
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE